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| Theory - knowledge needed about Evolution of product Design**Product Design AQA GCSE Evolution of Product design theory** | **Red**No | **Amber**Maybe | **Green**Yes |
| I can identify ways in which products evolve over time because of developments in ideas, materials, manufacturing processes and technologies as well as because of social, political, cultural and environmental changes; |  |  |  |
| I have a basic knowledge and understanding of major design movements since 1900 e.g. Arts & Crafts Movement, Art Nouveau, Art Deco, Bauhaus,Modernism, De Stijl, Memphis, Post Modernism; |  |  |  |
| I can recognise that design movements and cultural influences are still influencing new product development; |  |  |  |
| I have a knowledge and understanding that manufacturing industries are involved in continuous improvement (CI) and this is a major influence in product evolution; |  |  |  |
| I have a knowledge and understanding that sometimes new products are developed because of marketing pull and sometimes because of technological push. |  |  |  |

Target setting:

Students name: ……………………………………………………………………..